

From: Laura Hill
Sent: Friday, April 15, 2016 11:53 AM
To: Jessica Lall <jessica@southpark.la>; Josh Kreger <josh@southpark.la>
Subject: Re: Legal Resource for Your Business

I will send out a blast.

Laura Hill
Communications and Policy Manager



South Park Business Improvement District

Please note change of address:

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1111 | c. 314 956 4425

www.southpark.la | fb.com/southparklosangeles | Instagram/Twitter: @southparkla

24/7 DISPATCH: 866-560-9346

From: Jessica Lall <Jessica@Southpark.La>
Date: Thursday, April 14, 2016 12:02 PM
To: Laura Hill <laura@southpark.la>, Josh Kreger <josh@southpark.la>
Subject: FW: Legal Resource for Your Business

Perhaps worth pushing to our small biz owners?

Jessica Lall
South Park BID

Please note change of address:

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

o. 213 663 1112

c. 213 820 0837

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From: Frank Aguirre <frank.j.aguirre@lacity.org>
Date: Thursday, April 14, 2016 at 10:42 AM
Subject: Legal Resource for Your Business

Dear Business Community Partner:

On behalf of Mayor Eric Garcetti's Office of Economic Development and Los Angeles County Bar Association, and the City of Los Angeles Economic and Workforce Development Department we'd like to invite you and your small business owner contacts to a free event highlighting some of the top legal issues small businesses face in our City.

This event is designed to help businesses understand how they might source a lawyer, how to tell a good lawyer from a bad lawyer, and how to better understand the trademark and patent process.

Legal Resource for Your Business

Wednesday, May 4, 2016 during National Small Business Week

Presented by SmartLaw. Get Business Basics by Prominent Lawyers

SmartLaw is a free public service of the Los Angeles County Bar Association that safely connects businesses and individuals with pre-screened lawyers

When: May 4, 2016

Topics:

- (1) How to Source a Lawyer
- (2) How to Tell a Good Lawyer from a Bad Lawyer
- (3) Trademark
- (4) Patent

Time:

Suggested

Registration: 9 am

Program: 10 am to 12 pm

Where:

Tom Bradley Tower – City Hall Los Angeles

200 N Spring St, 27th Floor, Los Angeles, CA 90012

Registration: Seating is Limited

<http://bit.ly/1UXu7pG>

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Frank J. Aguirre
Business Development Specialist
Office of Economic Development
Mayor Eric Garcetti
City of Los Angeles
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